

Home / Government / Central Government News

Tools: [Save](#) | [Print](#) | [E-mail](#) | [Most Read](#) | [Comment](#)

China adopts plan to promote cultural industry

Adjust font size:

The Chinese government adopted Wednesday a plan to promote the country's cultural industry, which encourages private and foreign capital to flow into the industry.

The plan was discussed and adopted in a meeting of the State Council, or Cabinet, presided over by Premier Wen Jiabao.

A statement of the meeting pointed out, "During the current financial meltdown, the cultural industry's development is significant in meeting with people's cultural needs, expanding domestic demand and consumption and promoting economic restructuring."

"Market access threshold should be lowered to encourage private and foreign capital to enter the cultural fields that the government permits and let them take part in state enterprises' shareholding reform," it said.

More efforts were needed to develop key sectors such as cultural innovation, film production, publication, advertisement, entertainment, exhibition, digital content and animation, it said.

It added that multimedia broadcasting and Web and mobile TV should be actively promoted to upgrade the industry.

Cultural products and services should be improved to adapt to the needs of rural and urban residents, the meeting heard, adding trans-regional integration of cable television network, cinema lines, digital cinemas and publications should be enhanced.

"Government investment in the industry should be increased. More talents should be trained. Taxation and financial policies as well as legal and market environment should be improved to support its development," it said.

(Xinhua News Agency July 23, 2009)

Tools: [Save](#) | [Print](#) | [E-mail](#) | [Most Read](#)



Comment

Pet Name Anonymous

China Archives

Related >>

- Special tax policy for cultural industry
- China ushers preferential tax package to boost cultural industry
- New Year Forum of Chinese Cultural Industry opens in Beijing

Not Found

The requested URL /rank/china_en/rank_china_en_30.html was not found on this server.

Questions and Answers [More](#)

- Q:** What kind of law is there in place to protect pandas?
- A:** In order to put the protection of giant pandas and other wildlife under the law, the Chinese government put the protection of rare animals and plants into the Constitution.

Useful Info

- [Who's Who in China's Leadership](#)
- [State Structure](#)
- [China's Political System](#)
- [China's Legislative System](#)
- [China's Judicial System](#)
- [Mapping out 11th Five-Year Guidelines](#)

Links

- [Chinese Embassies](#)
- [International Department, Central Committee of CPC](#)
- [State Organs Work Committee of CPC](#)
- [United Front Work Department, Central Committee of CPC](#)

Photo News



Lhasa dressed up for National Day



Tiananmen rostrum ready for celebrations



Iran successfully test-fires multiple-range missiles



New expat community center opens





[Chemical factory causes citizen reaction](#)



[Real Madrid routs Tenerife 3-0](#)



[Michelle Ye's close-up photoshoots](#)



[Trekking in China's desert](#)

[SiteMap](#) | [About Us](#) | [Contact Us](#) | [Advertise with Us](#) (广告及商业业务) | [RSS](#) | [Newsletter](#) | [Feedback](#)

 **CHINA.ORG.CN**

Copyright © China.org.cn. All Rights Reserved E-mail: editor@china.org.cn Tel: 86-10-88828000 [京ICP证 040089号](#)