

# HKEX CONSULTATION PAPER: PROPOSALS TO OPTIMISE IPO PRICE DISCOVERY & OPEN MARKET REQUIREMENTS

- Consultation Paper: published December 2024
- 2 key areas of reform:
  - IPO price discovery process
  - Requirements for an open market
- Objective: Enhance competitiveness of HK listed securities market
- Consultation period: Closed 19 March 2025

### PUBLIC FLOAT CALCULATION

#### **Public Float**:

- Percentage of listed shares held by the public
- Aims to ensure sufficient shares available for public trading

#### **Current Calculation**:

- Numerator: Shares held by the public
- Denominator: Total issued shares (excluding treasury shares)

### PUBLIC FLOAT CALCULATION (CONT'D)

#### **Inclusion of Non-Tradable Shares:**

- PRC Issuers (H share companies) often have:
  - H shares (Hong Kong-listed)
  - A shares (PRC-listed)
  - Unlisted shares
- Current Listing Rules include H & A shares in numerator & denominator & unlisted shares only in denominator

Publicly held A & H shares

Total issued shares (including H, A & unlisted shares)

Problem: includes shares that don't contribute to an open market in Hong Kong



### PROPOSED CHANGES TO PUBLIC FLOAT CALCULATION

#### General Rule:

- Public float calculated based on total number of shares of listed class only
- Impacts companies with other share class(es) (other than listed class)

#### • Single-class companies:

No change for companies with single share class

#### Non-PRC companies with single share class:

- Overseas companies often list same class of shares in HK & overseas
- Publicly held overseas listed shares (in same class as HK-listed shares)
   included in numerator, as per current rules

### Non-PRC companies with other share class(es) listed overseas:

- Numerator to include publicly held shares of class listed in HK only;
- Denominator to include all classes of issued shares (including classes listed overseas)

### PROPOSED CHANGES TO PUBLIC FLOAT CALCULATION (CONT'D)

#### **Calculation for PRC Issuers**

• Under PRC Regulations, H shares, A shares & unlisted shares = same class of shares

### PRC Issuers with <u>single share class</u> & <u>no</u> other listed shares:

- No change for PRC Issuers without other listed shares
- Public float calculated based on publicly held H shares as % of total issued shares (H shares + unlisted shares)

<u>publicly held H shares</u> total issued shares (H shares & unlisted shares)

#### **A+H** Issuers

- Numerator to **only** include publicly held H shares
- Denominator to include H, A & unlisted shares

\_publicly held H shares total issued shares (H shares, A shares & unlisted shares)

### PROPOSED CHANGES TO PUBLIC FLOAT CALCULATION (CONT'D)

### **Public Float Calculation for WVR Companies**

- Proposed Change:
  - Remove requirement to include unlisted shares with weighted voting rights (WVR) in the denominator

#### **Public Float Calculation for SPACs**

- Proposed Change:
  - Remove requirement to include Promoter Shares and Promoter Warrants in the denominator



### MINIMUM MARKET VALUE OF PUBLIC FLOAT

### **Current Market Value Requirements**

#### • Main Board:

 Minimum market value of HK\$125 million for publicly held shares at time of listing

#### • GEM:

 Minimum market value of HK\$45 million for publicly held shares at time of listing

### Proposed Listing Rule Change (MB LR 8.09(1)/ GEM LR 11.23(2)(a))

#### Clarification:

- Minimum market value requirement applies only to publicly held shares "for which listing is sought"
- Does not apply to all publicly held shares in general



### DEFINITION OF THE "PUBLIC"

### **Proposed Revisions to Definition**

#### **Additional Exclusions**

- Persons whose acquisition of Listco shares financed by Listco
- Persons taking instructions from Listco re. acquisition, disposal or voting of Listco shares
- Impact on Share Schemes:
  - Shares held by a trustee for share scheme participants will no longer be considered publicly held
  - Exception: shares held by independent trustee for independent share scheme participants



### INITIAL PUBLIC FLOAT THRESHOLD

**Current initial public float thresholds** 

Expected market cap at time of listing	Minimum public float as % of total number of issued shares	
≤ HK\$ 10 billion	25%	
≥ HK\$ 10 billion	Exchange has discretion to accept public float between 15% & 25%	



### PROPOSED INITIAL PUBLIC FLOAT THRESHOLDS

TIER	EXPECTED MARKET CAP OF SHARE CLASS AT LISTING	MINIMUM % OF CLASS TO BE IN PUBLIC HANDS ON LISTING				
А	<u>≤</u> HK\$6 billion	25%				
В	> HK\$6 billion to ≤ HK\$30 billion	Higher of: (i) % that would make the expected market value of such shares in public hands HK\$1.5 billion at listing; and (ii) 15%				
С	>HK\$30 billion to ≤HK\$70 billion	Higher of: (i) % that would make the expected market value of such shares in public hands HK\$4.5 billion at listing; and (ii) 10%				
D	>HK\$70 billion	Higher of: (i) % that would make the expected market value of such shares in public hands HK\$7 billion at listing; and (ii) 5%				

### PROPOSED INITIAL PUBLIC FLOAT THRESHOLD (CONT'D)

#### **Basis of Calculation:**

- Class of shares in issue on listing (excluding treasury shares)
- Includes shares issued on listing
- Excludes shares issued after listing (e.g., under over-allotment option or share schemes)
- Tiered Public Float Thresholds for GEM:
  - Same tiered initial public float thresholds to apply to GEM
- Disclosure Requirement: Listing applicants to disclose initial public float threshold in listing documents
- Tiered public float thresholds **WILL NOT APPLY** to:
  - o PRC Issuers with listed A shares or shares listed overseas; or
  - Other listing applicants with other share class(es) listed overseas



### **ONGOING PUBLIC FLOAT**

#### • Current Requirement:

- Listcos must maintain the same public float % as at listing regardless of changes in market cap
- HKEX typically suspends trading in Listco shares if public float falls below required minimum

#### Issues:

- Current requirements can restrict transactions (e.g. share buybacks)
- Public float shortfall can occur on share acquisition by 3rd party
- Public float restoration can be difficult & expensive
- o Trading suspension deprives shareholders of ability to trade
- No alternative trading platform in HK for suspended/delisted shares

### ONGOING PUBLIC FLOAT (CONT'D)

- HKEX is consulting on:
  - whether listed companies should be allowed to maintain a lower public float, after listing, than that required at listing
  - whether HKEX should continue to suspend trading of listed companies in breach of public float requirement
- Potential OTC Market in Hong Kong HKEX seeking views on:
  - establishing an HK OTC market
  - potential risks & benefits
  - functions
  - retail access to OTC market



### ONGOING PUBLIC FLOAT DISCLOSURES

### **Current Public Float Disclosure Requirements**

### **Annual Reports**

- Listcos must confirm compliance with public float requirement
- Not required to disclose actual % publicly held shares

### **Corporate Governance Code RBP**

• Recommended to disclose actual % of publicly held shares in Corporate Governance reports

#### **Current Practice**

 Most Listcos confirm public float compliance only without disclosing actual public float %

### PROPOSED ONGOING PUBLIC FLOAT DISCLOSURES

### Percentage of Publicly Held Shares

- Annual report to disclose % of class of shares listed in HK held by public at financial yearend
- o PRC Issuers to disclose % of H shares held by public at financial year-end

### Composition of Share Ownership

- Annual report to disclose ownership composition of class of shares listed in HK at financial year-end
- Disclosure can be in the form of a table & must identify specified shareholder categories (to be included in HKEX guidance)

### PROPOSED ONGOING PUBLIC FLOAT DISCLOSURES (CONT'D)

### Non-public shareholders

- Substantial shareholders of Listco & close associates (on named basis)
- Directors, CEO & supervisors of Listco
   & close associates (on named basis)
- Other shareholders excluded from "public" including:
  - directors, CEOs & supervisors of Listco's subsidiaries & close associates
  - other non-public shareholders (e.g. persons taking instructions from Core Connected Persons)

### **Public shareholders**

- Persons defined as the "public" who have disclosed interests under Part XV SFO
- Independent trustees holding granted but unvested shares under share scheme for independent scheme participants
- Other members of the public

### PROPOSED INITIAL FREE FLOAT REQUIREMENT

#### **Current situation:**

- No Free Float Requirement: No requirement for minimum no. of shares to be free of disposal restrictions
- Lock-up Restrictions:
  - Controlling shareholders: 12 months post-listing
  - Cornerstone investors: typically 6 months post-listing
  - Pre-IPO investors: often enter voluntary lock-ups of ≥6 months
- Exception for Specialist Technology Companies (Chapter 18C):
  - Must have shares free of disposal restrictions with market cap of <u>></u>HK\$600 million at listing

#### Issues:

- No guarantee of minimum no. of freely tradeable shares post-listing
- 13% of 348 Listcos listing between 2020-2023 had free float <5%



### PROPOSED INITIAL FREE FLOAT REQUIREMENT (CONT'D)

#### **Initial Free Float =**

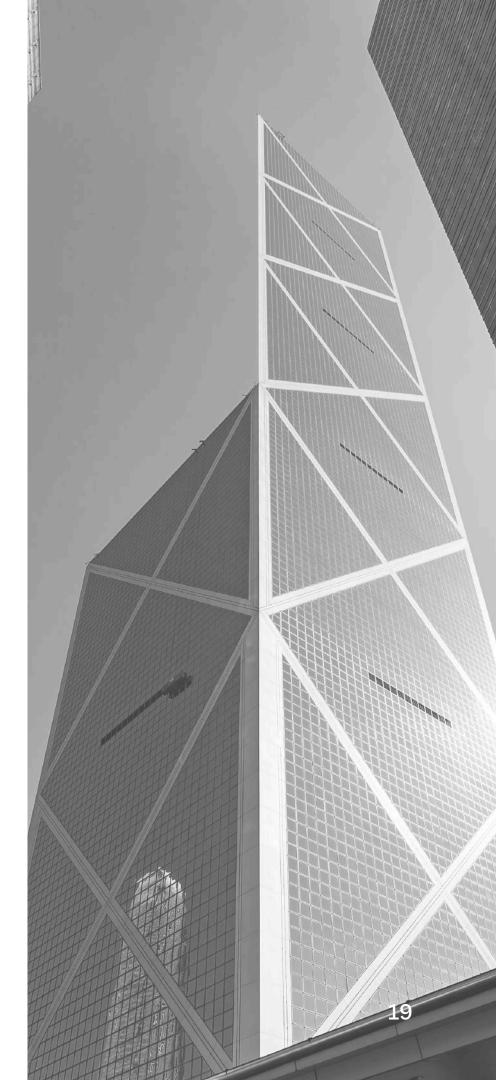
 Portion of listing applicant's publicly held shares with no restrictions on disposal at listing

### **Proposed Thresholds**

- Listing applicants must have free float in public hands either:
  - representing >10% of share class listed in HK with market value of > HK\$50 million; OR
  - having expected market value of ≥HK\$600 million at listing

### **Data from Consultation Paper:**

• 30% of Main Board listings (2020–2023) would not have met proposed requirement



### INITIAL FREE FLOAT FOR PRC ISSUERS

### New applicant PRC Issuer: No other listed shares

- Publicly held H shares with no restrictions on disposal must either:
  - represent ≥10% of total issued shares in same class (including unlisted shares) with market value of ≥HK\$50 million (GEM ≥HK\$15 million) OR
  - have expected market cap of ≥HK\$600 million at listing

### **New applicant A+H Issuers**

- Publicly held H shares with no restrictions on disposal must either:
  - represent <u>></u>10% of total number of issued H shares with market value of <u>></u>HK\$50 million (GEM <u>></u>HK\$15 million) OR
  - have expected market cap of ≥HK\$600 million at listing



### INITIAL FREE FLOAT REQUIREMENT PROPOSAL (CONT'D)

- Extension to Specialist Technology Companies
  - Proposal: Initial free float requirement to replace current requirement for Specialist Technology Companies
- Calculation of Initial Free Float
  - Included in Calculation:
    - Shares issued at listing (excluding treasury shares)
  - Excluded from Calculation:
    - Shares held by an independent trustee under a share scheme (not yet vested)
    - Note: These shares will still count as part of the public float
- Scope of Proposed Free Float Requirement
  - Applicable only to listed shares (not convertible securities, options etc.)

### MINIMUM NO. OF SHARES A+H ISSUERS MUST LIST ON HKEX

### Current Requirement for Listing Applicants with Other Share Classes

Must list ≥15% of total number of issued shares (excl. treasury shares)
 with market value of ≥HK\$125 million (GEM ≥HK45 million)

### Proposed Requirement for A+H Listing Applicants

- Must list H Shares that either:
  - represent ≥10% of total number of shares of same class as H shares (excl. treasury shares); OR
  - have expected market cap of ≥HK\$3 billion at listing



# MINIMUM NO. OF SHARES TO BE LISTED BY APPLICANTS WITH OTHER LISTED SHARE CLASSES

- Other listing applicants with other shares class(es) listed on overseas regulated markets must list shares:
  - representing ≥10% of total number of issued shares; OR
  - having expected market cap of ≥HK\$3 billion at listing

## PUBLIC FLOAT FOR A+H ISSUERS + ISSUERS WITH OTHER LISTED SHARE CLASSES

- HKEX proposal: minimum no. of shares thresholds on Slides 22 & 23 also apply as minimum initial public float thresholds
- Required minimum must be publicly held
- Minimum market value of publicly held shares must be HK\$125 million (GEM HK\$45 million)

### **Public Float Requirement for A+H Listing Applicants**

- Publicly held H shares must be:
  - 10% of total issued shares of same class (i.e., A, H & unlisted shares) having a market cap of ≥HK\$125 million (GEM: ≥HK\$45 million); OR
  - have a market cap of ≥HK\$3 billion

### ONGOING MINIMUM % & MARKET VALUE OF LISTED SHARES

- Current requirement for PRC Issuers & other Issuers with other listed share classes to list minimum % of total issued shares on HKEX applies only at listing
- 2023 Consultation re. potential decline in size/liquidity of H share market if PRC Issuers issue new A shares only post listing
- No proposal to impose ongoing obligation for maintaining minimum % of shares listed on HKEX
- PRC Issuers retain flexibility to conduct follow-on offerings in:
  - A share market OR
  - H share market

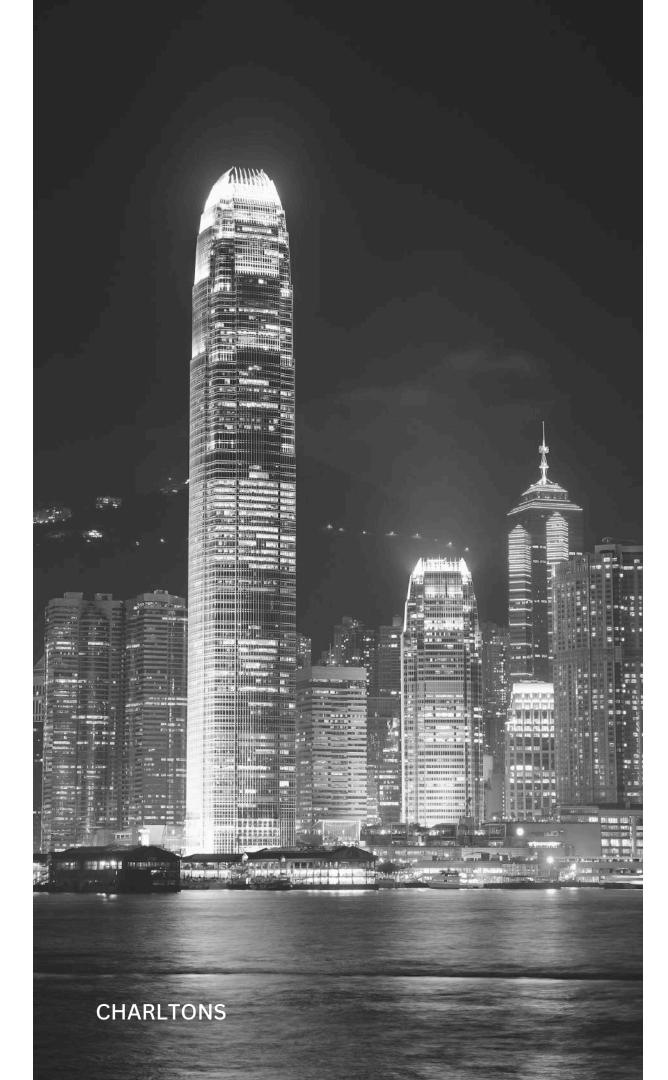


### CALCULATION OF LISTING APPLICANTS' MARKET CAP:

• Current Main Board Requirement for listing applicants with other share classes:

- Expected issue price of shares listed on HKEX used to calculated market cap
   of
  - shares listed on other regulated markets
  - unlisted shares
- **GEM Listing Rules**: No specific provision
- Issue with A+H Listing Applicants
  - A shares (listed on PRC exchanges) often trade at a higher price than H shares
  - Using expected issue price of H shares to calculate market cap can result in significant undervaluation

HKEX Current Practice: Calculates market cap based on A shares' trading price & H shares' expected offer price



### CALCULATION OF LISTING APPLICANTS' MARKET CAP: PROPOSED CHANGE

- For listing applicants with other share classes:
  - Expected issue price of shares listed in Hong Kong will be used to calculate market value of <u>unlisted</u> shares
- Additional Guidance:
  - HKEX will provide guidance for calculating market value of shares listed on other regulated markets (e.g., A shares)

### PROPOSED CHANGES TO IPO OFFERING MECHANISM

### **Placing Tranche**

- Cornerstone placing tranche
  - Shares placed with "cornerstone investors" who:
    - commit to participate in IPO at final offer price
    - for pre-agreed investment amount
    - receive guaranteed share allocation
- Bookbuilding placing tranche
  - Shares placed with investors after "bookbuilding" process during which they indicate number of shares they are willing to subscribe for & price willing to pay

### **Public Subscription Tranche**

• Shares allocated to retail investors who apply during offer period



### LOCK-UP ON CORNERSTONE INVESTMENT

### **Role of Cornerstone Investors in IPOs**

- Commit to subscribing for shares before the prospectus is published (final IPO price unknown)
- Typically subject to 6-month lock-up post-listing
- Signal market confidence in the IPO

#### Concerns

- Some institutional investors (e.g., fund managers) cannot hold illiquid investments
- Post lock-up volatility

### PROPOSED OPTIONS FOR CORNERSTONE LOCK-UPS

#### **OPTION A**

• Retain existing 6-month lock-up

#### **OPTION B**

- First Lock-Up: All IPO shares placed with cornerstone investors locked for 3 months from listing
- Second Lock-Up: 50% of IPO shares locked for further 3 months after first lock-up expires





### ALLOCATION TO BOOKBUILDING TRANCHE

Current Rules: No general minimum or maximum allocation to bookbuilding tranche

### **Exception for Specialist Technology Companies:**

• ≥50% of IPO shares must be allocated to independent price-setting investors

### Placing Guidelines: Spread of IPO Shareholders in Placing Tranche:

- IPO shares must be placed with an adequate spread of shareholders
- ≥3 shareholders for each HK\$1 million of placing
- Minimum of 100 shareholders

#### Para 17 SFC Code of Conduct: Overall Coordinator must:

- Develop allocation policy taking account of:
  - o listing applicant's price preference
  - desired shareholder base

### PROPOSED MINIMUM ALLOCATION TO BOOKBUILDING TRANCHE

#### **Key Proposal**

- ≥50% of IPO shares initially offered must be allocated to bookbuilding tranche
  - Shares initially offered total no. of offer shares stated in prospectus before exercise of:
    - over-allotment option
    - offer size adjustment option

• Will not apply to Specialist Technology Company listings (existing requirement to continue)

**CHARLTONS** 

### SPREAD OF PLACEES

- HKEX will **retain** current Listing Rule requirements (MB LR 8.08(2) / GEM 11.23(2)(b)):
  - Must be adequate spread of shareholders on listing
  - Main Board: Minimum of 300 shareholders on listing
  - GEM: Minimum of 100 shareholders on listing
- HKEX will **remove** Placing Guidelines' requirements for:
  - 3 shareholders for each HK\$1 million of placing
  - ∘ 100 placees
- SFC Code of Conduct requires adequate spread of shareholders for placing tranche

### ALLOCATION TO PUBLIC SUBSCRIPTION TRANCHE

### Current Minimum Allocation to Subscription Tranche

		Demand for shares in public subscription tranche in no. of times (x) the initial allocation		
	Initial allocation	≥15x to <50x	≥50x to <100x	≥100x
Minimum % offer shares allocated to public subscription tranche	10%	30%	40%	50%



### ALLOCATION TO PUBLIC SUBSCRIPTION TRANCHE

Current minimum allocation for Specialist Technology Companies

		Demand for shares in public subscription tranche in no. of times (x) the initial allocation		
	Initial allocation	≥10x to <50x	≥50x	
Minimum % offer shares allocated to public subscription tranche	5%	10%	20%	

### ALLOCATION TO PUBLIC SUBSCRIPTION TRANCHE PROPOSALS

Listing Applicants (other than Specialist Technology Companies) must either:

- make 5% initial allocation of IPO shares to public subscription tranche & adopt same clawback mechanism as applies to Specialist Technology Companies (**Mechanism A**) <u>OR</u>
- make minimum 10% initial allocation of IPO shares to public subscription tranche with **NO** clawback mechanism (**Mechanism B**)

Specialist Technology Companies will be able to adopt Mechanism A only

If adopted, HKEX will also extend to GEM listing applicants



### RESTRICTIONS ON REALLOCATION & PUBLIC OFFER OVER-ALLOCATION

- Restrictions are imposed under Chapter 4.14 of the Guide for New Listing Applicants
- Purpose: prevent investors in public subscription tranche being allocated shares at a price unattractive to placing tranche participants
- Depending on outcome on proposals on initial allocation to public subscription tranche & clawback mechanism, HKEX proposes consequential changes to restrictions on reallocations and over-allocations of offer shares to the public subscription tranche



### PRICING FLEXIBILITY MECHANISM FOR LISTING APPLICANTS

Listing applicants can set final offer price <u>below</u> indicative offer price or offer price range stated in prospectus

#### **Price Reduction Limits:**

- If prospectus gives indicative offer price:
  - of final offer price cannot be >10% below indicative offer price
- If prospectus gives offer price range:
  - o top of price range cannot be >30% above bottom of range
  - o final offer price cannot be >10% below bottom of range

#### **Prospectus Disclosure Requirements:**

- Prominent statement of possibility of downward adjustment to offer price
- Disclosure of potential impact of downward adjustment



### PROPOSED EXTENSION OF FLEXIBILITY MECHANISM

- Proposal: allow listing applicants to adjust final offer price up and down, after prospectus publication, by maximum of:
  - 10% above the indicative offer price or the top of the offer price range; and/or
  - 10% below the indicative offer price or the bottom of the offer price range
- Prospectus Disclosure Requirements: Similar disclosure for upward adjustment as for downward adjustment currently
- Offer Price Range: HKEX consulting on whether to:
  - o retain upper limit of 30% above bottom of range; or
  - reduce upper limit to 20% above bottom of range

